

# MIDDLETOWN AREA SCHOOL DISTRICT

SECTION: COMMUNITY

TITLE: PUBLIC RELATIONS  
OBJECTIVES

ADOPTED: October 14, 1991

REVISED:

<p>1. Purpose</p> <p>2. Responsibility</p> <p>65 P.S. 271 et seq Pol. 903</p>	<p style="text-align: center;">901. PUBLIC RELATIONS OBJECTIVES</p> <p>The purpose of the school-community relations program is to establish and maintain a program that informs the public of and involves them in the goals and services of the district's public schools.</p> <p>Toward this end, the Board shall provide parents or guardians and other district residents opportunities for information and orientation regarding local school procedures. The Board will utilize, insofar as practical, all appropriate means and media to achieve the following objectives:</p> <ol style="list-style-type: none"> <li>1. To explain the programs, achievements and needs of the schools.</li> <li>2. To determine which particular areas of the school program, policies or operations need further clarification or explanation.</li> <li>3. To keep staff members fully informed of district policies and procedures and system-wide activities.</li> <li>4. To operate, insofar as required, in public session, as speedily and efficiently as circumstances permit and with public participation.</li> </ol> <p>Teaching staff personnel should recognize that community opinion depends upon the daily life of the school, and that they should seek the following objectives as opportunity permits in their respective fields of services:</p> <ol style="list-style-type: none"> <li>1. Acquaint citizens with the work of the schools.</li> <li>2. Give courteous and thoughtful consideration to all inquiries and suggestions and carefully investigate all complaints.</li> <li>3. Make parents feel welcome in the school office and in the classroom.</li> <li>4. Cooperate with the Parent-Teacher and other community groups.</li> </ol>
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<p>School Code 701.1, 702, 706, 775, 3603</p>	<ol style="list-style-type: none"><li>5. Maintain pupil relations so as to enlist the cooperation of the home.</li><li>6. Observe interstaff relations conducive to high morale that merits the respect of pupils and citizens.</li></ol>
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